

FAIRTRADE

Fairtrade is an alternative approach to conventional trade, based on a partnership between producers and consumers. It empowers farmers and workers in developing countries through improved terms of trade and the opportunity to improve the working and living conditions for themselves and their communities.

FAIRTRADE WORLDWIDE



FAIRTRADE ANZ SUPPORTS PRODUCER ORGANISATIONS IN THE PACIFIC TO



Since 2010 Producer organisations in the Pacific have earned



MEMBERS OF FAIRTRADE PRODUCER ORGANISATIONS IN THE PACIFIC

17,560
men



3,021
women

SALES OF THE TOP THREE FAIRTRADE PRODUCTS FROM THE PACIFIC



FAIRTRADE IN FIJI

FAIRTRADE ANZ AND ITS PARTNERS HAVE INVESTED OVER USD 102,000 IN SUPPLY CHAIN DEVELOPMENT



PARTNERS

- New Zealand Ministry of Foreign Affairs and Trade

FAIRTRADE ANZ'S SUPPORT TO FARMERS

- Impact research
- Ongoing certification support
- Market linkages
- Governance advice and training
- Support for the development of administrative systems

LABASA, LAUTOKA, AND RARAWAI & PENANG CANE PRODUCERS ASSOCIATIONS

Fiji is home to the three largest Fairtrade producer organisations in the Pacific. Since 2010, Fairtrade sugar cane producers have contributed to the development of the island country through a variety of Fairtrade community and economic development projects.

PREMIUM PROJECTS

- Replanting of cane fields
- Repairing cane field drainage systems, and subsidising fertiliser costs
- Supply of harvesting equipment and first aid kits
- Death benefit funds for members' families
- Assistance for education, water and electricity projects
- Sanitary and public infrastructure upgrades

Premium received to date
USD 12m

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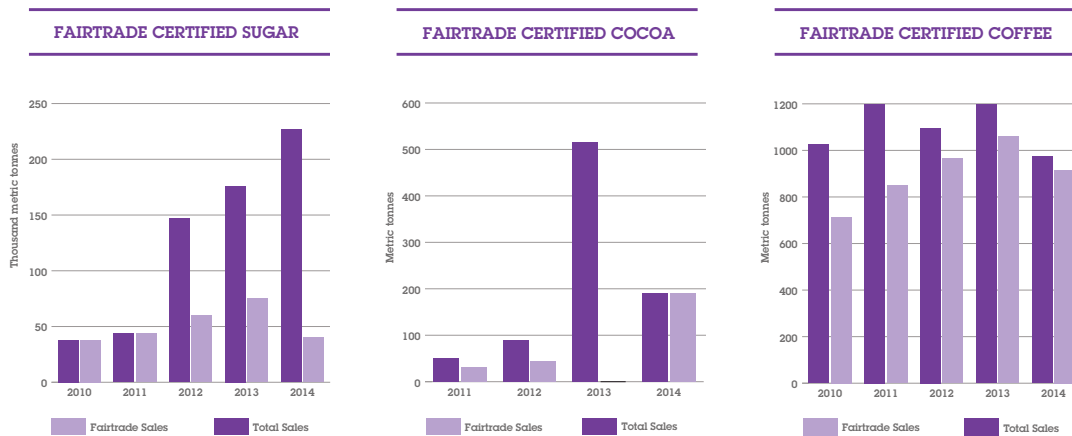
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FAIRTRADE IN PAPUA NEW GUINEA

FAIRTRADE ANZ AND ITS PARTNERS HAVE INVESTED OVER USD 425,000 IN SUPPLY CHAIN DEVELOPMENT



FAIRTRADE ANZ'S SUPPORT TO FARMERS

- Ongoing support on certification requirements
- Access to wet coffee mills
- Upgrade of coffee drying and storage facilities
- Access to cocoa nurseries
- Rehabilitation of cocoa fermentries
- Market linkages

PARTNERS

- New Zealand Ministry of Foreign Affairs and Trade
- Papua New Guinea's Coffee Industry Corporation
- Niugini Coffee, Tea and Spices
- Volunteer Services Abroad
- Agmark NGIP
- Monpi Coffee

COOPERATIVE KETO TAPASI PROGRESS ASSOCIATION

Founded in 2008, Keto Tapasi is an organisation of 383 coffee producers located in the Eastern Highlands Province of Papua New Guinea.

PREMIUM PROJECTS

- Repairs to local bridge
- Communal coffee pulpers
- Savings fund for future projects
- Office building
- Loan repayment

Premium received to date
USD 12,000

HIGHLAND ORGANIC AGRICULTURE COOPERATIVE

Registered in 2004, Highland Organic Agriculture Cooperative (HOAC) is an organisation of 2,600 coffee growers located in remote regions of the Eastern Highlands Province of Papua New Guinea.

PREMIUM PROJECTS

- Dry mill rehabilitation
- Construction of elementary schools
- Vehicles to transport coffee
- Communal coffee pulpers
- Water supply projects

Premium received to date
USD 1.3m

NEKNASI COFFEE GROWERS COOPERATIVE SOCIETY

Founded in 2010, Neknasi is an organisation of 422 coffee producers located in the mountains of the Saruwaged Range in Morobe Province of Papua New Guinea.

PREMIUM PROJECTS

- Motorbike to access remote communities
- Co-funding of water supply project

Premium received to date
USD 240,000

CLUB 3000

Founded in 2012, Club 3000 is a group of 474 cocoa producers located throughout the northern coastal Madang Province of Papua New Guinea.

PREMIUM PROJECTS

- Elementary school classrooms
- Housing for elementary school teachers
- Community resource centre
- Roofing irons for community aid posts
- Church benches

Premium received to date
USD 38,000

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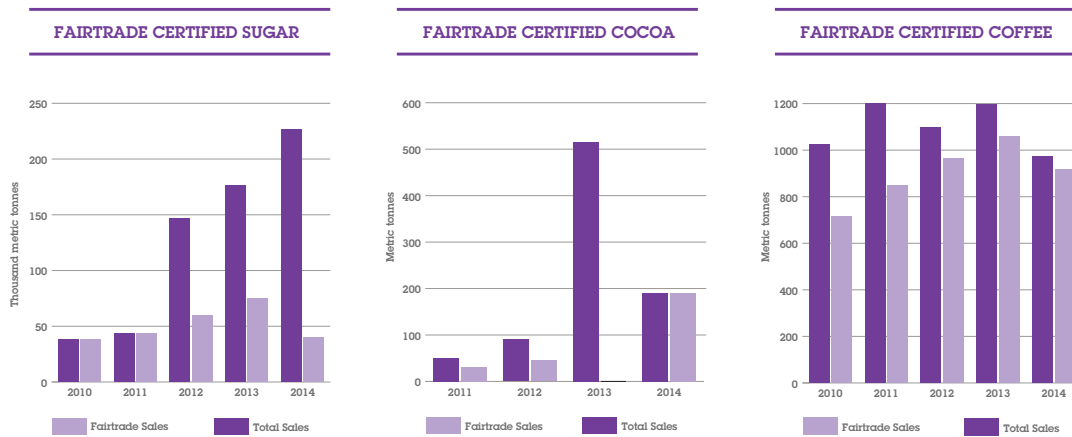
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FAIRTRADE IN TONGA

FAIRTRADE ANZ AND ITS PARTNERS HAVE INVESTED OVER USD 176,000 IN SUPPLY CHAIN DEVELOPMENT



FAIRTRADE ANZ'S SUPPORT TO FARMERS

- Vanilla curing facility, tools lending library, organic certification costs, microfinance training
- Infrastructure development support and training on best practices of vanilla production and processing
- Ongoing support on certification requirements

PARTNERS

- Queen Fine Foods
- Tongan Ministry of Agriculture, Food, Forests and Fisheries
- New Zealand Ministry of Foreign Affairs and Trade
- Australian Department of Foreign Affairs and Trade

VANILLA GROWERS ASSOCIATION OF VAVA'U (VGA)

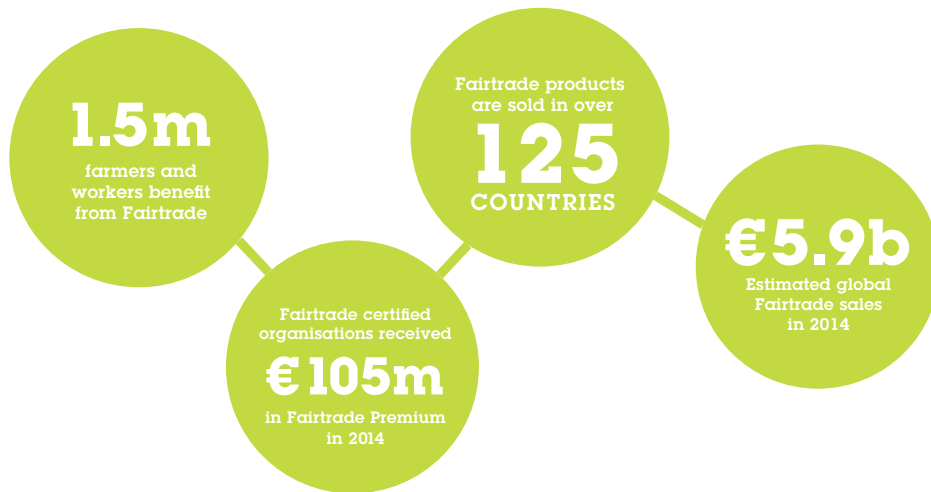
VGA led the development of the first Fairtrade certified vanilla supply chain from the Pacific. This process included rehabilitation of their vanilla gardens, standardisation of farming methods and curing techniques, as well as the development of their governance system and business practises. In partnership with their buyer Queen Fine Foods and Fairtrade ANZ, VGA delivers services to their members such as training, vanilla rehabilitation support, and access to a tools lending library. The association's goal is to develop a sustainable vanilla industry that maximises the benefits for growers and secures sustainable livelihoods for generations to come.

300
members
60 women
members

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GROW STRONG BUSINESSES AND ORGANISATIONS



DEVELOP SUSTAINABLE FARMING PRACTICES



SELL THEIR CROPS UNDER FAIR TERMS OF TRADE



SUPPORT VULNERABLE COMMUNITIES AND PROTECT CHILDREN

Since 2010

Producer organisations in the Pacific have earned



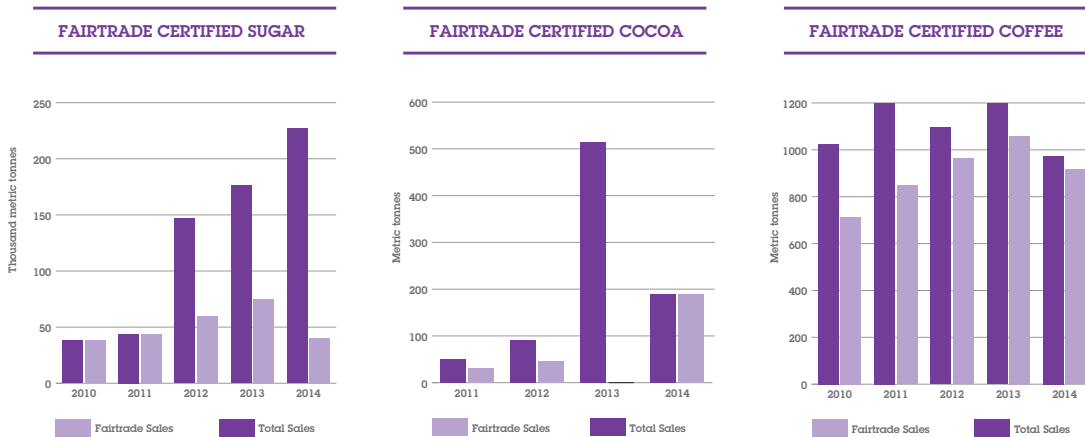
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FAIRTRADE IN SAMOA

FAIRTRADE ANZ AND ITS PARTNERS HAVE INVESTED OVER USD 33,000 IN SUPPLY CHAIN DEVELOPMENT



FAIRTRADE ANZ'S SUPPORT TO FARMERS

- Soil fertility training
- Farm toolkits
- Ongoing support on certification requirements
- Market linkages

PARTNERS

- Krissy Co.
- All Good Organics
- Nice Blocks
- New Zealand Ministry of Foreign Affairs and Trade

SAVAI'I COCONUT FARMERS ASSOCIATION (SCFA)

Located in rainforest of Savai'i, SCFA pioneered Fairtrade certification in Samoa. Based on their traditional social structures, the association has developed a strong and participatory governance system, through which it is developing its growing business. In partnership with their buyer Krissy Co. and Fairtrade ANZ, SCFA delivers services to its members such as training on farming methods, record keeping and social compliance. The association's goal is to revive the export coconut cream industry in the country while increasing members' income.

73
members
9
women
members