

## Developing relationships



Mike Murphy, the Managing Director of New Zealand's Kokako Organic Coffee Roasters, has travelled to PNG three times with Fairtrade ANZ since 2013 and his enthusiasm for the coffee and the people of PNG is infectious. Mike offered his unique insight into the New Zealand coffee market as an ethical and socially-focused speciality coffee company.

"Coffee is not a commodity, but rather a precious product created by artisans," emphasised Mike.

In 2016, Kokako developed a limited edition single origin Fairtrade and organic certified coffee from Purosa Estate in PNG. Working alongside Fairtrade certified Highlands Organic Agriculture Cooperative (HOAC), they produced 900 boxes to sell to the New Zealand market, sharing a rarely told story of coffee farmers in Papua New Guinea.

"Fairtrade creates relationships," expresses Daniel Kinne, HOAC's chairperson.